



- Calgary Buffalo Hockey Association -

April 20, 2024

Dear CBHA Stakeholders,

The Calgary Buffalo Hockey Association is excited to let you know about our Annual Golf tournament, being held on June 21, 2024 at Blue Devil Golf Course. The proceeds from the tournament provide scholarship opportunities for our U21 and U18 players through the John McNabb Memorial Scholarship Fund, as well as supporting our teams that travel to Provincials.

We would like to cordially invite you to join us for a fun day of golf with lots of great prizes, raffles, and on course activities, all while supporting a great cause. You can register [here](#).

Whether or not you can join us on the course, your involvement through sponsorship is another great way to support young athletes in our community, while also giving your company or brand strong visibility. *Please see the attached sponsorship guide and let us know if you would like to get involved this way.*

If you have the ability to donate items, tickets or gifts-in-kind for the raffles and tournament prizes, we would be grateful for these contributions as well.

Thank you in advance for your generous support of this great event. Your attention and support is appreciated by myself and the entire tournament committee.

Please feel free to contact me for further discussion or to answer any questions you may have.

Sincerely,

Celia Patrician

Tournament Chair, Calgary Buffalo Hockey Association

cpatrician@hotmail.com

BE A PART OF THE 2024 CBHA JOHN McNABB SCHOLARSHIP GOLF TOURNAMENT



ABOUT US

WHO WE ARE

The Calgary Buffalo Hockey Association has been a cornerstone organization in developing hockey players since 1943.

Fueled by coaches, trainers and directors - most of whom are volunteers - the CBHA continues to inspire, challenge and grow today's youth into strong athletes and young adults.

The John McNabb Scholarship fund supports CBHA athletes who are attending post- secondary institutions.

JOIN US

Single Participant - Round of golf, golf cart, swag gift and dinner (\$160)

Group Participant - Round of golf for 4 people, golf cart, swag gift and dinner (\$640)

CORPORATE SPONSOR

REACH



Over 140 participants attend this tournament annually, all of whom live, work and play in Calgary's south east communities



Our hosts at Blue Devil Golf Club will remain open to the public on tournament day, giving ample opportunity for further promotion of your brand to their walk-in traffic



Website & social media promotion of your participation in the tournament



BRONZE PACKAGE \$500

WHAT'S INCLUDED

- 1 hole at the tournament for signage
- Formal recognition on tournament programs and at tournament banquet



SILVER PACKAGE \$1,000

WHAT'S INCLUDED

- 1 golf foursome, golf cart, swag gift and dinner
- 1 hole at the tournament for signage
- Your logo on display on the John McNabb Scholarship banner, housed inside Calgary Buffaloes home rink at Cardel Rec South
- Formal recognition on tournament programs and at tournament banquet



GOLD PACKAGE \$2,500

WHAT'S INCLUDED

- Everything from the Silver Package, PLUS
- 1 hole to host a booth or tent with 2 of your brand representatives
- Acknowledgement on gift tags on all prizes
- Enlarged logo on display on the John McNabb Scholarship banner

**Hole sponsorship is limited, secure your spot as soon as possible!*

For group sponsorship and other opportunities, please contact Eric Schaeztle at 403-903-5024 or eschaeztle1@gmail.com

WWW.CALGARYBUFFALOESHOCKEY.CA